



Best Buy Named Hispanic Retailer of the Year

NEW YORK -- Six retailers in five categories received 2008 Hispanic Retail Excellence Awards at the fourth annual Hispanic Retail 360 summit that was held, July 28-30 in Miami.

The award winners and categories this year are:

- Mass Retail: Target Stores
- Grocery: Jewel/Osco and Hy-Vee (tie)
- Convenience Stores: 7-Eleven
- Drug Stores: Longs Drugs
- **Specialty Retail: Best Buy**



The awards, based on a poll of more than 1,000 Hispanic-focused retailer and supplier executives, including members of conference's 22-company Retailer Advisory Board, is designed to recognize leadership among retailers targeting the growing Latino population. Recipients were asked to write in the name of the retailer in each of six classifications (Drug Stores, Convenience Stores, Grocery, Mass Retail, Specialty Stores and Department Stores) that "has done the most in the past year to ."

The Advisory Board, representing retailers with more than 42,000 stores and more than \$190 billion in annual revenue, also heavily influenced the content of the conference program. The board includes retailers from across all channels of retailing and foodservice such as ExxonMobil, Giant Eagle, McDonald's Corp., Minyard's, SuperValu and Winn-Dixie. The full list of advisory board members and updated agenda may be viewed online at www.hispanicretail360.com.)

Last year's winner of the Hispanic Retail Excellence Award was Phoenix-based Bashas' Food City. The 2006 winner was Anaheim-based JAX Markets and the 2005 winner was Pros Ranch Market, which operates Hispanic market stores in Southern California and four in Phoenix.

From Convenient Store News:

http://www.csnews.com/csn/news/article_display.jsp?vnu_content_id=1003825646